



FIRST MT. OLIVE FREEWILL BAPTIST CHURCH PRESENTS

THE LEGACY GALA: 40 YEARS OF GRACE & FAVOR

A Night of Elegance, Celebration & Joy

Honoring Bishop Oscar E. Brown & Lady Jacqueline D. Brown

The Hall at MD Live!
Friday, September 25, 2026
A Black-Tie Affair

SPONSORSHIP PACKAGE



INTRODUCTION

GREETINGS TO OUR FRIENDS IN FAITH AND COMMUNITY PARTNERS,

Grace and peace be unto you.

For 40 years, Bishop Oscar E. Brown and Lady Jacqueline D. Brown have faithfully led First Mt. Olive Freewill Baptist Church with unwavering commitment, compassion, and vision — impacting thousands of lives across Baltimore and beyond. This anniversary is more than a milestone; it is a celebration of legacy, leadership, and lasting community impact.

We invite you to partner with us as a valued sponsor of *The Legacy Gala: 40 Years of Grace & Favor*, an elegant evening dedicated to honoring four decades of service, love, and transformative ministry.

This unforgettable black-tie celebration will serve as the centerpiece event of our anniversary month. Guests will experience a refined evening featuring fine dining, live entertainment, special tributes and presentations, as well as dancing and fellowship in a room filled with leaders, community influencers, and supporters.

The gala will bring together a diverse and distinguished audience, including faith leaders, business leaders, community partners, congregation members, and supporters from across generations — creating a meaningful opportunity for connection, visibility, and impact.

Your support will not only help us create a memorable and meaningful experience, but also allow us to continue the work of empowering people to wholeness in our community.

We would be honored to have you join us in celebrating this remarkable legacy.

With gratitude,
Deacon Calvin B. Dickens, Chairman of the Diaconate
First Mt. Olive Freewill Baptist Church



SPONSORSHIP OPPORTUNITIES

By partnering with us as a sponsor, you align your brand with a trusted and respected pillar in the community with a 40-year legacy of faith and service. You will gain visibility among hundreds of attendees and an extended digital audience, while being recognized for supporting leadership and lasting community impact. We are offering both financial and in-kind sponsorship opportunities and would love to partner with you in a way that aligns with your business.

LEGACY SPONSOR: \$10,000+ (PREMIER PARTNERSHIP EXPERIENCE)

- Premier logo placement across all event materials
- Verbal recognition during the gala program
- Full-page ad in the souvenir journal
- VIP Gala Experience for 5 guests (includes pre-reception access)
- Featured recognition across digital platforms and church communications

PLATINUM SPONSOR: \$5,000-\$9,999 (ELEVATED BRAND VISIBILITY)

- Prominent logo placement on event materials
- Full-page ad in the souvenir journal
- VIP Gala Experience for 2 guests (includes pre-reception access)
- Social media recognition
- On-screen recognition during the event

GOLD SPONSOR: \$2,500-\$4,999 (FEATURED SUPPORTER)

- Logo placement on select event materials
- Half-page ad in the souvenir journal
- Two preferred gala tickets
- On-screen recognition

SILVER SPONSOR: \$1,000-\$2,499 (RECOGNITION LEVEL)

- Logo recognition in the souvenir journal and on-screen
- Two general gala tickets

COMMUNITY SPONSOR: \$500 (FRIENDS OF THE LEGACY)

- Name listed in the souvenir journal

À LA CARTE SPONSORSHIPS

Enhance the guest experience while highlighting your brand.

- Entertainment Sponsor – \$3,500.00
- Cocktail Hour Sponsor – \$2,500.00
- Photo Booth Sponsor – \$2,500.00
- Dessert Sponsor – \$1,500.00
- Gift Bag Sponsor – \$1,500.00

IN-KIND SPONSORSHIPS

We welcome partnerships that enhance the overall gala experience

- Printing & Branding
- Décor & Design (floral, centerpieces, installations, linens)
- Beauty & Personal Care
- Photography & Media



OUR REACH. OUR IMPACT. OUR LEGACY.

For 88 years, First Mt. Olive Freewill Baptist Church has served as a trusted and respected pillar in the community, impacting lives across Baltimore and beyond. For the past 40 years, under the leadership of Bishop Oscar E. Brown, that legacy has continued to grow — expanding our reach through both in-person engagement and digital connection. By partnering with us, sponsors align with a legacy of faith, leadership, and lasting community impact.

AUDIENCE REACH

- Hundreds of weekly attendees during the Sunday Worship Experience
- Projected 500 guests at The Legacy Gala
- Diverse, multi-generational audience (professionals, families, community leaders)
- Attendees representing faith, business, and community leadership across the country.

DIGITAL & PROMOTIONAL REACH

- Active and engaged audience across Instagram and Facebook
- Consistent weekly digital reach through livestream and online engagement
- Multi-platform sponsor visibility through social media, event marketing materials, on-site screens, and the souvenir journal

COMMUNITY IMPACT

- 88 years of service to the Baltimore community and Maryland at-large
- 40 years of faithful leadership under Bishop Oscar E. Brown
- Programs supporting youth, families, and community development
- A legacy that spans multiple locations and generations
- Continued vision of “Empowering People to Wholeness”





THANK YOU



Become a Sponsor

We invite you to partner with us in honoring 40 years of faithful leadership, lasting legacy, and meaningful community impact through *The Legacy Gala: 40 Years of Grace & Favor*.

Your sponsorship will help us create an unforgettable evening of elegance, celebration, and joy while aligning your brand with a milestone moment in the life of First Mt. Olive Freewill Baptist Church.

To confirm your sponsorship or discuss a partnership opportunity, please contact:

SIS. BREAUNA BAIR

Sponsor & Donor Relations Coordinator
40th Pastoral Anniversary Committee

PHONE NUMBER

(410) 728-4383 ext. 228
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Sponsorship